Food and Beverage Startup Lab

Start or Grow Your Business!







Looking to start a restaurant, brewery, distillery, catering or other retail food business, but aren't sure where to start? Our Food and Beverage Startup Lab is designed as a general guide to help new entrepreneurs or those new to the food industry navigate the process of getting your food or beverage business up and running. Start here to learn the basics on becoming a food and beverage entrepreneur.

Additional topics include:

- Ideation for the perfect food and beverage business
- Customer development
- What's the right business for me?
- Licensing your business and Department of Agriculture requirements
- Startup costs
- Laboratory testing and labeling
- Writing a business plan
- Using the Hazleton Kitchen Incubator
- Resources to help you launch your business

Session information

Sessions will be held in May, July, September and November First Tuesday of the month (English) from 6-8 p.m. First Friday of the month (Spanish) from 6-8 p.m.



supported by Pasco L. Schiavo, Esq.



